



AD SPEC SHEET

All elements in submitted artwork must be formatted as follows:

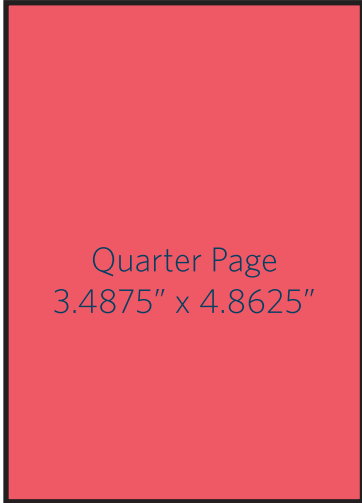
Resolution: 300 DPI

Color: CMYK

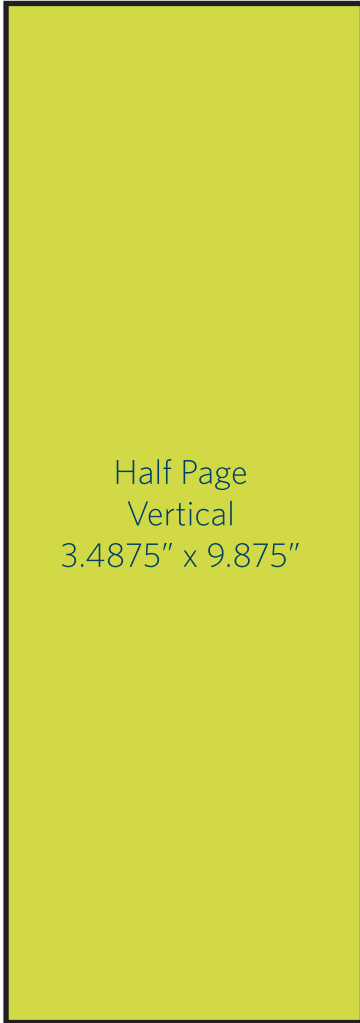
Format: PDF, JPG, PSD, AI

If you don't know what any of these formatting requirements are, please ask before submitting.

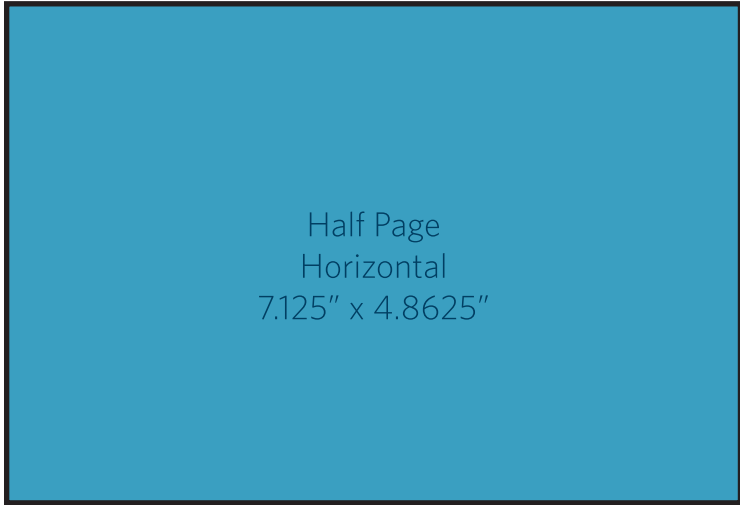
Nick@thewcpress.com



Quarter Page
3.4875" x 4.8625"



Half Page
Vertical
3.4875" x 9.875"



Half Page
Horizontal
7.125" x 4.8625"

Full Page Ad
8.125" x 10.875"

Safe Printable Area
(all text within this space)
7.625" x 10.375"

Bleed Area
(images and colors that approach page edge
must extend past edge of page)
8.375" x 11.125"

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